MAVEN OVERVIEW

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Maven is the industry leading virtual clinic for women and families.





With Maven, every member has 24/7 access to:

A personalized, dedicated Care Advocate

200 Meet your dedicated Care Team We're here to support you for anything you need. On Maven, you'll get healthcare the way it should be. Kaitlyn Your Maven Care Advocate Your personal healthcare concierge Kathleen Green Ruth Noone Physical Therapist Career Coach

Unlimited video appointments or messaging with 35+ types of doctors, specialists and coaches

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Tomorrow, Sep 15th

Karen Liberi

Physical Therapist

1:20 PM

Nashav Lorick

Judy Li

Lactation Consultant

Mental Health Specialist

Afternoon Evening Late night

1.40 PM

1:40 PM

< Postpartum

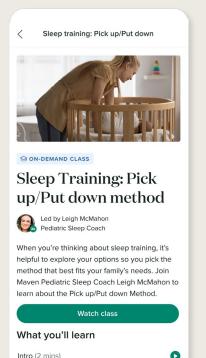
Morning

1:00 PM

1:00 PM



On-demand classes, community forums and expert-approved articles



The care advocate that everyone deserves.

Our Care Advocates are here to help you:

- Understand your employer's healthcare benefits
- Build a personalized care team of providers based on your needs
- Find in-person providers and make referrals
- Navigate the ups and downs of your maternity journey

Our Care Advocates are here for you day or night:

- <1 hour average response time, 24/7/365
- <48 hours turnaround time for in-person, in-network referrals

Meet Kaitlyn



Your Care Advocate

Hi, I'm Kaitlyn, your Care Advocate. Message me at any time for help with anything you need, including but not limited to:



Connecting you to the right specialists over video chat and messaging.



Get referrals to top in-person, in-network specialists in your area.

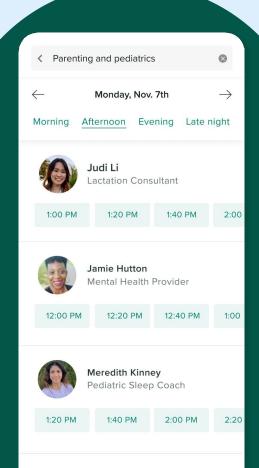


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24/7, on-demand access to virtual support

Your Maven membership includes:

- Unlimited coaching and education through video appointments or messaging
- Access to a network of more than 850+ reproductive and family health providers available anytime day or night, including:
 - Mental health providers
 - Doulas
 - Nutritionists
 - OB-GYNs
 - Career coach
- Access to providers who speak 35+ languages—with Spanish,
 Hindi, French, German, Italian & Hebrew being most popular



Expert-approved resources

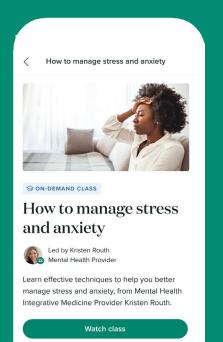
Navigating your family-health journey can be overwhelming—find trusted support and guidance with our expert-approved library of resources—from classes to forums.

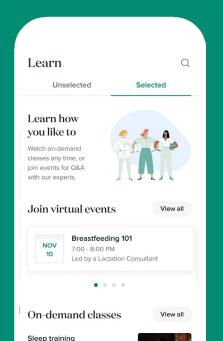
On-demand classes

Live classes

Articles

Community forums









Maternity & Newborn Care

Virtual support for those sleepless nights, first smiles, and everything in between.

Get support with things like:

- Childbirth education
- Creating a birth plan
- Postpartum recovery
- Breastfeeding, bottle feeding, and starting solids
- Navigating infant sleep
- Managing your mental health
- Returning to work
- Miscarriage and loss support



Top providers booked in the Maternity program include:

- Doulas
- Childbirth Educators
- OB-GYNs
- Mental Health Providers
- Lactation Consultants
- Birth Planning Specialists



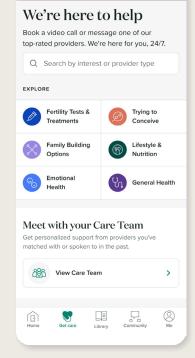
Support for partners

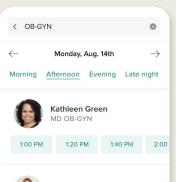
Maven supports partners through the joys and challenges of parenthood.

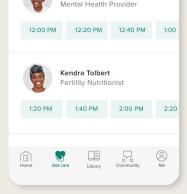
Partners can use Maven to:

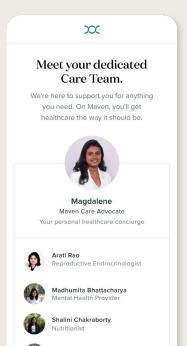
- Access resources to learn how to support their partner through during pregnancy & postpartum
- Attend appointments together from home
- Take care of their mental health and manage stress and anxiety
- Manage work/life balance with a career coach
- Navigate newborn & pediatric care











The best part?

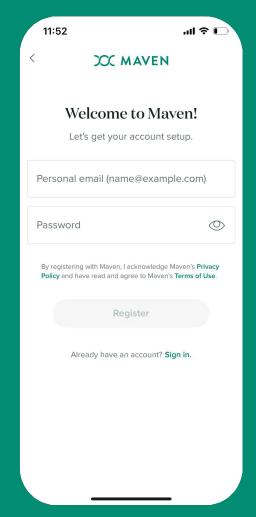
You have access to Maven's programs at no cost to you!

This means there are no co-pays or out-of-pocket costs for Maven visits or resources.

How to sign up for your Maven membership







1. Create your free Maven account and get verified

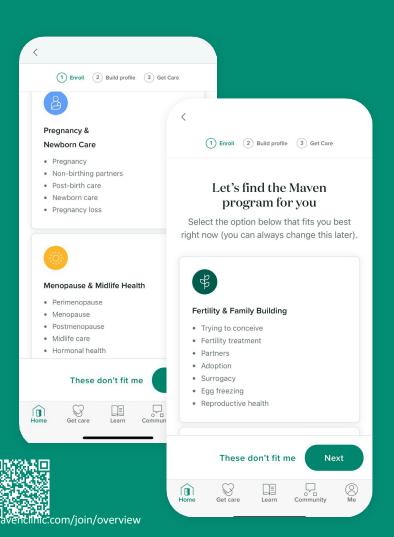
Go to mavenclinic.com/join/overview or register by downloading the Maven Clinic App.

Email <u>support@mavenclinic.com</u> if you need help signing up.









2. Choose a custom track that meets your and your partner's needs

Your partner will be prompted to use some of your information to validate their own membership when signing up.



3. Build your personal profile and get started today!

You can meet with your Care Advocate, message or visit with a provider, watch a class, or read an article right away.

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We're with you.



mavenclinic.com/join/cr-overview

