

it's your digital identity. own it.

Allstate Identity Protection Pro+ Cyber overview and walkthrough





on the agenda

The identity theft landscape

About Allstate Identity Protection

Pro+ Cyber plan features



every 60 seconds, we give away pieces of our data...

- 251 million emails sent
- 41.6 million
 WhatsApp messages sent
- 18 million text messages sent
- G 6.3 million
 Google searches

- 4 million
 Facebook posts liked
- 6,944
 prompts submitted to ChatGPT
- 694,000
 Instagram Reels shared
- **3**, \$455,000 spent on Amazon

Sources: Forbes, "Mind-Blowing Stats Of What Transpires On The Internet Every Minute," January 2025 & Statista Research and Analysis, "Estimated Media Usage in One Minute," December 2024 Figures presented are estimates based on publicly available data and internal research. Actual outcomes may vary. Allstate Identity Protection does not guarantee prevention of identity theft.

your personal information is more valuable than you think

\$4,255 for bank account logins

\$60

\$25

accounts

for Instagram

and Facebook

for Gmail accounts

\$100

for your Social Security number with additional PII \$110

for credit card details

\$860

for CashApp accounts

\$2,650 For cryptocurrency accounts

> Sources: Privacy Affairs, "Dark Web Price Index 2023," April 2023 & Trustwave, "How Prices are Set on the Dark Web Exploring the Economics of Cybercrime," November 2024



not all protection is created equal

Doesn't my bank already monitor my SSN?

That's just one piece of the puzzle. We monitor far more, including your bank accounts, social media, and the dark web.

My info's already on the dark web, what's the point now?

Once your information is out there, it can get sold and reused. That's why you need protection that keeps watching and knows how to respond.

My credit card shows my credit score, isn't that enough?

Credit scores won't tell you if someone's misusing your identity behind the scenes.

My work laptop has a VPN, am I already protected?

A company VPN helps at work, but you and your family's personal accounts and devices need protection too.

I had my identity theft stolen. Can it even happen again?

Unfortunately, once your data is out there, it can be used over and over again for identity theft.

I got free coverage for a year after a breach, why do I need more?

That short-term coverage usually ends before you even notice, and it doesn't always come with real-time help.

plan features



your Allstate Identity Protection Pro+ Cyber coverage

Allstate Scam ProtectionSM

- · Scam education & alerting
- Phone & SMS blocking
- · Email scan
- · Scam takedown
- · Mobile scam alert
- Up to \$50k coverage for scams, digital crimes, & social engineering[‡]

Cyber protection

- Personal device security for mobile and desktop devices
 - o Malware and anti-virus protection
 - Safe browsing (Windows, Mac, Android, iOS)
 - Phishing protection (Windows, Android, iOS)
 - Missing and stolen device tools (Android and Windows)
 - Safe Pay (Windows and macOS)
 - Webcam protection (Windows)
 - Firewall (Windows)
 - o Anti-tracker (Windows, macOS, iOS)
 - Android smart watch protection
 - o File Shredder (Windows)
- VPN with anti-tracking and blocking, MFA, internet kill switch, and split-tunneling
- Password manager
- · Network security
- Family mobile and desktop device protection for up to 10 devices per adult**

Family protection[△]

- Coverage for everyone "under roof" and "under wallet"
- Senior family coverage (parents, grandparents and in-laws age 65+, no matter where they live)
- Elder Fraud Center and scam support
- · Family digital safety tools powered by Bark:
 - Web filtering
 - Screen time management
 - Parental monitoring and alerting
 - Location tracking
 - o Talkspace Go
- · Deceased family member protection
- \$100k cyberbullying coverage^{‡*}

Privacy and data monitoring[‡]

- · Allstate Digital Footprint®
 - Personalized online account discovery
 - Privacy insights
 - Privacy management tools
 - o Data breach notifications
- · Sex offender alerts
- Robocall blocker
- Ad blocker
- Data removal*

Identity and financial monitoring

- · Identity Health Status
- Allstate Security Pro[®]
- High-risk transaction monitoring
- Financial transaction monitoring

- Credit and debit card monitoring
- Bank account monitoring
- o 401(k) and HSA account monitoring
- Student loan activity alerts
- · Lost wallet protection
- Up to \$500 stolen wallet emergency cash
- Dark web monitoring
 - o Human-sourced intelligence
 - o IP address monitoring
- · Social media monitoring

Credit

- · Auto-on monitoring**
- Rapid alerts
- · Tri-bureau credit monitoring
- · Credit score tracking
- Unlimited TransUnion credit scores
- · Annual tri-bureau report and score
- · Credit freeze assistance
- Credit lock
- Credit report disputes
- Child credit check

Restoration

- U.S.-based 24/7 customer care
- · Full-service restoration support
- Pre-existing condition restoration
- · Identity restoration tracker
- Unemployment Fraud Center
- · Stolen tax refund advance
- · Help Center

- Tap to call from mobile app with biometric authentication security
- Identity fraud finder
- Restoration specialist call schedular
- Restoration specialist chat

Education

- · Personal coaching
- Content Hub
- Unemployment Fraud Center

Financial protection

Up to \$5M coverage for individuals and families includes:*

- Identity theft expense reimbursement[†]
- Deceased family member fraud expense reimbursement[†]
- · Home title fraud reimbursement[†]
- · Professional fraud expense reimbursement[†]
- Personal ransomware § expense reimbursement†

Up to \$1M reimbursement for:*

- Stolen fund reimbursement†
- 401(k)/HSA fraud reimbursement[†]

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

^{*}New for 2026. Subject to change.

^{***}Level of automatic monitoring dependent on enrollment method and information shared with Allstate Identity Protection.

[‡] Cyber insurance, which includes data recovery, cyber extortion, cyber crime and cryptocurrency coverage is underwritten by Houston Casualty Company, a Tokio Marine HCC Company. Please refer to the actual policy for all the terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

[†] Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for information purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

[∆] Family plans only

^{**} Windows, Android, and iOS only

^{***} Family mobile and desktop device protection for up to 10 devices per individual plan and 10 devices per adult per family plans (with no limit on the number of adults)

Product may be updated or modified. Certain features require additional activation

credit monitoring

Easily access your credit score and reports, with tools to lock your credit and dispute errors. You'll also get notified of any credit activity we detect.

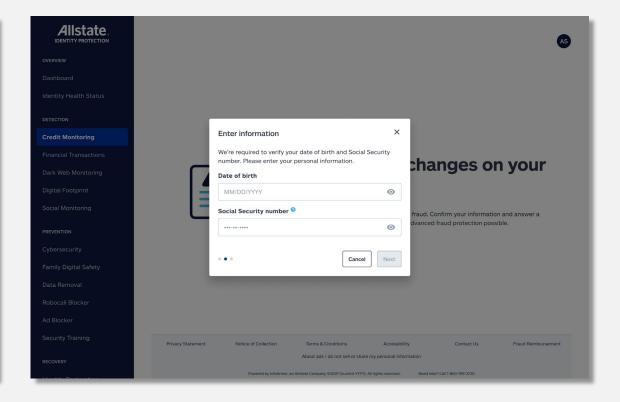


getting started with credit monitoring

To monitor your credit effectively, you'll need to confirm your personal information. This allows us to accurately match your credit file with the three major bureaus, Experian, Equifax, and TransUnion, so you get the most relevant alerts and reports.

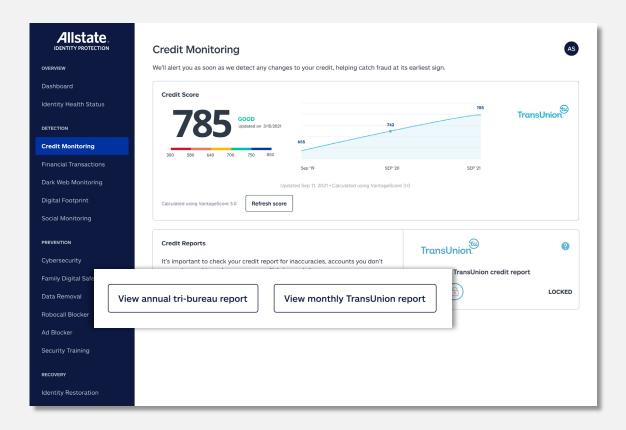
Allstate. **CREDIT MONITORING** changes on your Activate credit monitoring The credit bureaus need accurate information in order to provide your report. You will be asked to verify your details in the next raud. Confirm your information and answer a Cancel

Start by clicking the "Credit Monitoring" menu item. You may be asked for your full legal name, address, date of birth, and your Social Security number (SSN).

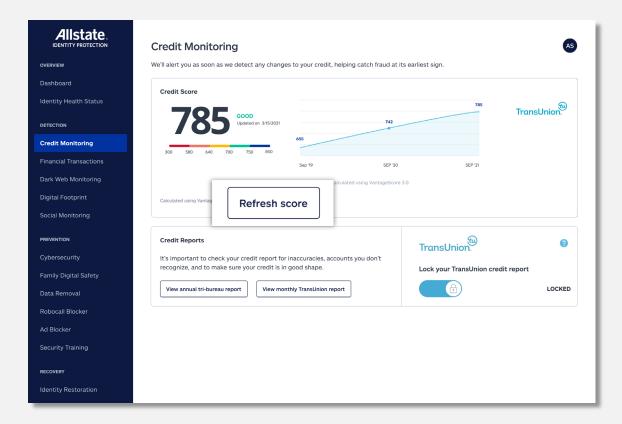


view your credit score and reports

Click the "Credit Monitoring" menu item to view your credit score. You can also access your credit reports from this page by clicking the "View your tri-bureau report" or the "View TransUnion credit report" buttons.



To see your latest score, simply click the "Refresh Score" button. Refreshing your score won't impact your credit.



financial transaction monitoring

An extra set of eyes on your finances, our financial transaction monitoring tracks your debit, credit, and other accounts for suspicious or high-risk activity, based on the thresholds you set.

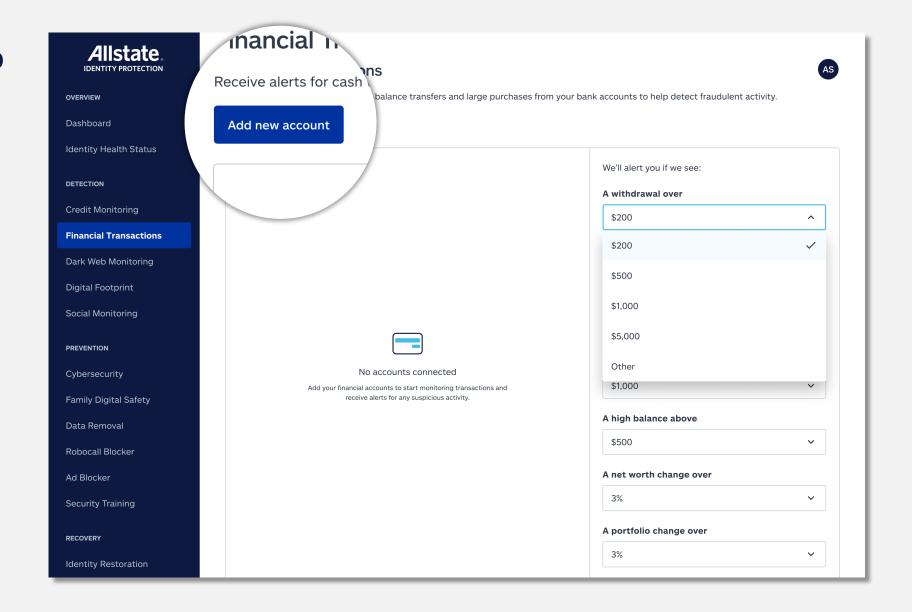


add your accounts to financial transaction monitoring

Click the "Financial Transactions" menu item. Select "Add new account" and then select your financial institution. Enter your account information to begin monitoring.

Adjust your account thresholds or use the default thresholds that automatically appear.

If we detect any activity that meets or exceeds the thresholds, you'll receive an alert so you can take action right away if needed.



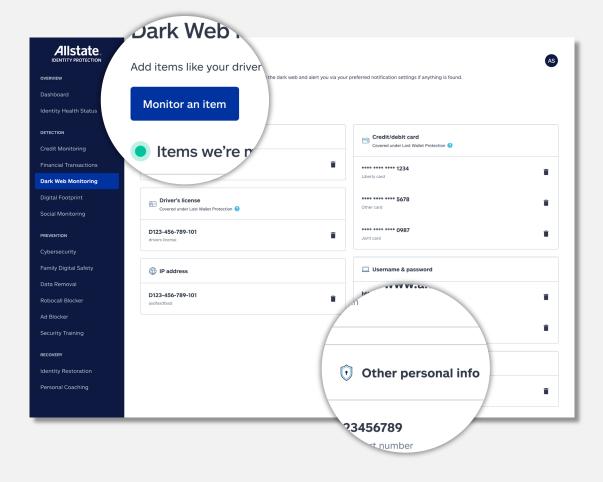
dark web monitoring

The dark web is a hidden part of the internet often used to buy and sell stolen personal information. That's why monitoring it is a crucial step in protecting yourself from scams and identity theft.

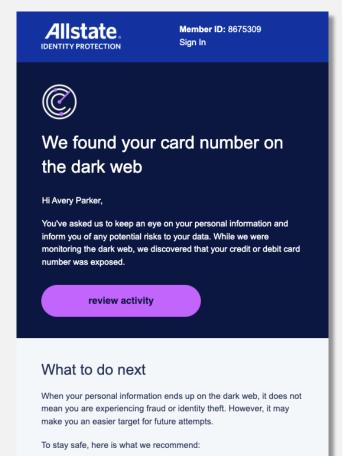


enter your information to dark web monitoring

Click the "Dark Web Monitoring" menu item. Select "Add a new item" and enter any information you want monitored from the drop-down menu. Use the "Other" category to monitor additional information, like your passport number, Social Security number, and other sensitive data.



If we detect that any of the items you've entered are on the dark web, you'll get an alert with guidance on what to do next.



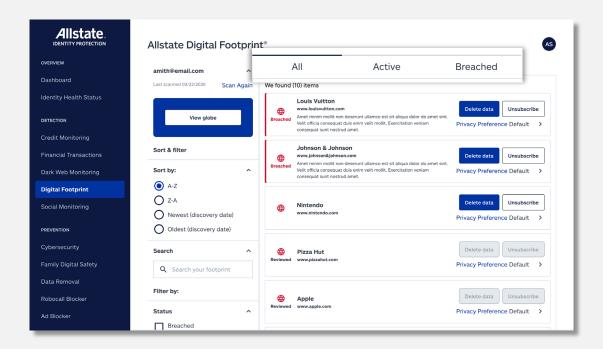
Allstate Digital Footprint®

The sites you visit, shops you use online, and accounts you create all form your digital footprint. This record of your online activity could expose you to breach or fraud, so keeping a close eye on it is key.

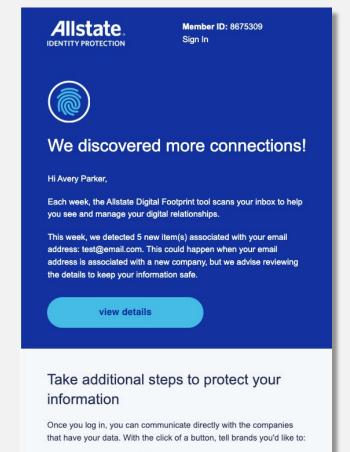


connect your email to Allstate Digital Footprint®

Click the "Digital Footprint" menu item and enter your email address. Select "All" to see a list of all the connections we found. Select "Active" to see any requests we've sent or breaches that have been reviewed. Select "Breached" to see your breached accounts.

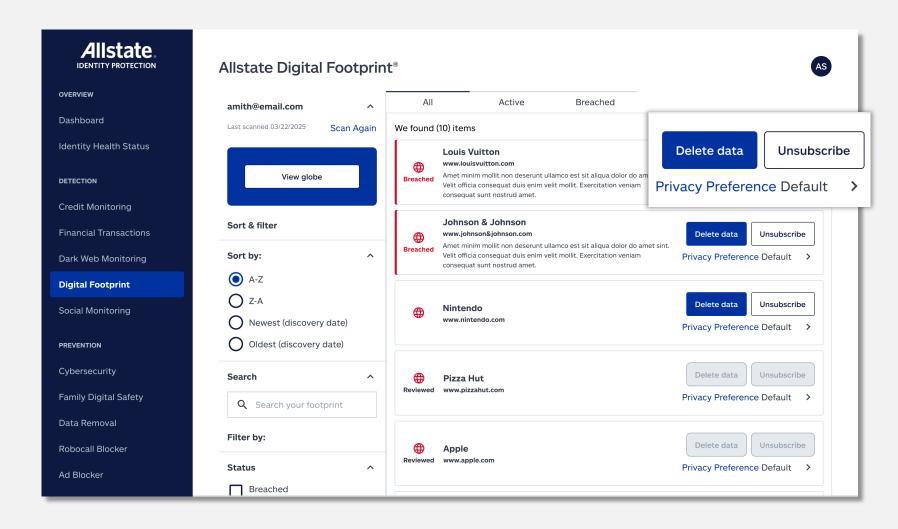


If we discover any new connections, you'll get an alert at the email or phone number on file.



send privacy requests with Allstate Digital Footprint®

Click "Delete data" to request the deletion of your data, "Unsubscribe" to stop receiving emails, or the "privacy preferences" link to review the company's policy.



cybersecurity, powered by Bitdefender

Protect your devices and your network against online threats, including phishing, malware, viruses, and compromised connections.



cybersecurity tools

Included when you activate device protection[‡]

Up to 10 devices per individual plan and 10 devices per adult per family plans (with no limit on the number of adults)

Android smart watch protection

Extend mobile security to your smart watch, plus you can activate a sound alert to keep track of your mobile phone,

Anti-tracker (Windows, macOS, iOS)

Help prevent trackers from collecting your data, while viewing and managing this information on every website you visit.

Malware and anti-virus protection

Help defend your personal computer against threats like viruses, worms, trojans, adware, and other malicious software.

File shredder (Windows)

Helps you ensure your files are properly and permanently deleted, so bad actors can't reconstruct your data should they ever gain access to your device.

Firewall (Windows)

Help protect yourself as you browse the internet with a barrier between your device and incoming or outgoing network traffic.

Network security

Help protect your home Wi-Fi network and the devices that are connected to it.

Missing and stolen device tools (Windows and Android)

Remotely locate, lock, wipe, or send a message to your device in case of loss of theft. Plus, with this feature your Android phone can take a photo of anyone who tries to tamper with it in your absence and send the photo to you in an email.

Phishing protection (Windows, Android, iOS)

Block malicious links from a website, email, or other communication.

Safe browsing

Help protect all your browsing, including your online shopping and banking, plus filter out inappropriate content.

Safe pay (Windows and macOS)

A secure browser you can use to keep your online banking, e-shopping and other online transactions private and secure.

Webcam protection (Windows)

Safeguard against malware that could hijack your webcam and microphone.

Separate activation required for each device

Password manager

Safely create and store encrypted passwords and seamlessly use them online.

Military-grade VPN

Protect your privacy and anonymize your online activity to help prevent bad actors from intercepting your data — even on unsecured networks.

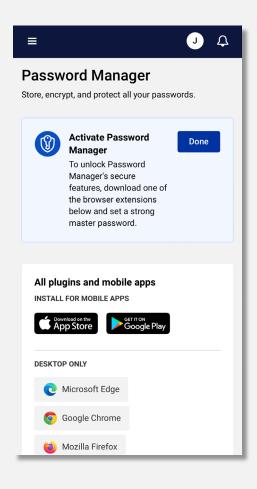
protect your accounts with password manager

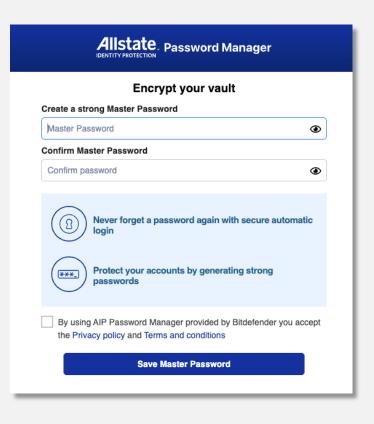
Click the "Cybersecurity" menu item in the portal. Click "Launch Now" and a new menu item will open, taking you to your cyber hub.

Click the "Password Manager" menu item. For desktop, download a plug-in for your preferred browser. For mobile, install the "AIP Password Manager" app.

After installation, you'll be prompted to log in to your Allstate Identity Protection account and create a Master Password.







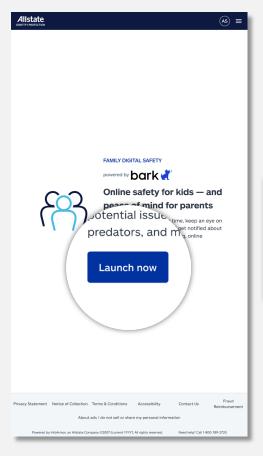
family digital safety, powered by Bark

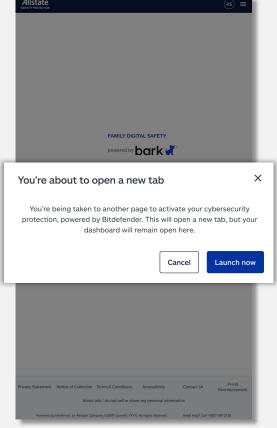
Set healthy limits on screen time, keep an eye on kids' social media activity, and get notified about potential issues like cyberbullying, online predators, and more.



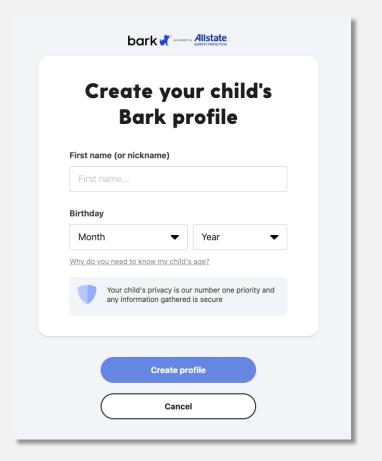
activate family digital safety tools

Click the "Family Digital Safety" menu item, then select "Launch now." A new window will appear linking you to "Bark provided by Allstate Identity Protection."





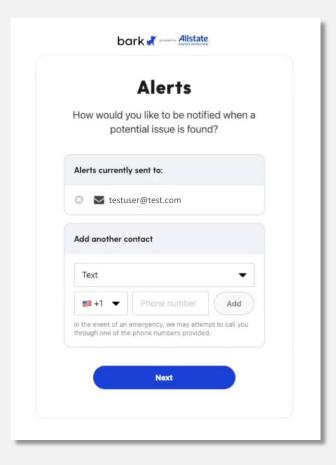
Click "Add child" to create your child's Bark profile. The onscreen prompts will then guide you through questions about your child's devices, email account, apps, and browsers. Then, you'll be guided through activating our family digital safety features like web filtering, screen time management, and location services.



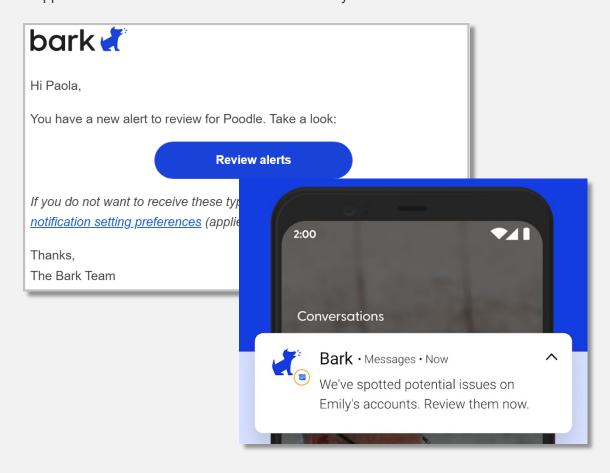
Bark is a third-party tool and is subject to its own terms and conditions. Users may be required to log in through Bark and accept its terms to access certain features.

stay informed about your children's online activities

Once set up, you can add or remove accounts at any time, at no extra cost. Customize your alert preferences within the "Account" menu item and download the Bark app for quick access to your dashboard.

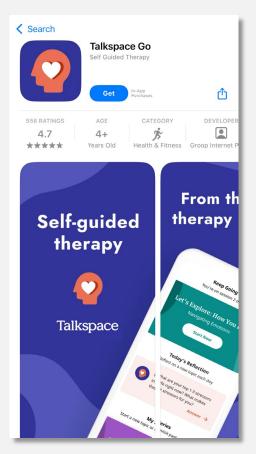


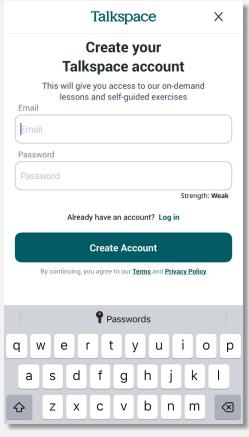
If Bark detects a potential issue in your child's online activity, you and your chosen notification contacts will receive an email, text, or app alert, including a snippet of the relevant conversation or media for your review.



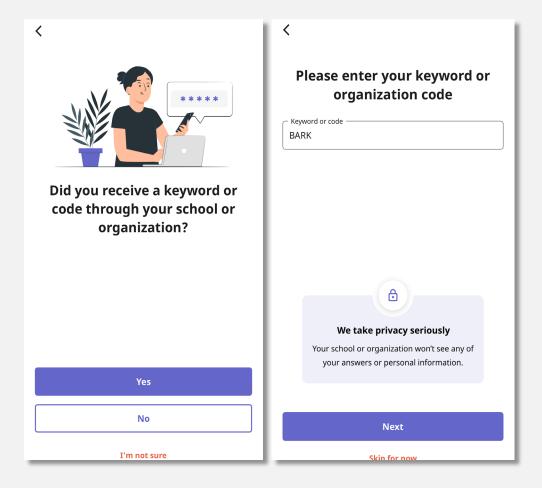
get mental health support with Talkspace Go

As part of our family digital safety tools powered by Bark, you also get access to Talkspace Go: a digital mental health platform that helps people of all ages manage stress, anxiety, burnout, and more. To get started, download the Talkspace Go app.





Enter the code BARK to unlock free access. Then, take a quick assessment to access your personalized dashboard and get access to live mental health classes, guided programs, and self-paced tools.



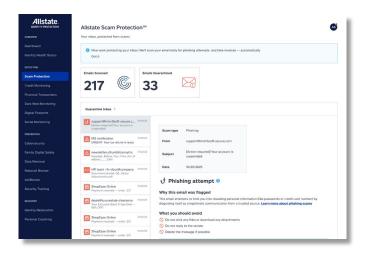
Talkspace Go is a third-party tool and is subject to its own terms and conditions. Users may be required to log in through Bark and accept its terms to access certain features.

new features coming soon



Allstate Scam ProtectionSM

Allstate Scam Protection offers a variety of features across our product suite to deliver end-to-end scam protection. This includes our new scam protection email scan and financial reimbursement for losses due to a cybercrime event.‡



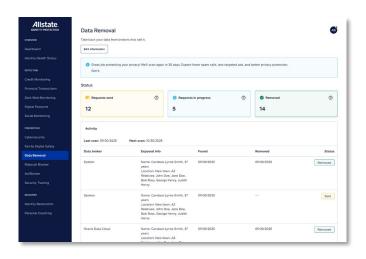
Data removal

Our data removal tool monitors over 180 data broker sites. When your information appears, we'll request its removal. Because the less of your data that's public, the more protected you are from scams, identity theft, and even stalking.



Child credit check

Use this easy tool to determine if a credit file exists for a minor. This provides peace of mind that your child's identity isn't being stolen, and we offer assistance if a credit file is found.





^{*}Features are still in development; for illustrative purposes only. Portal layout is subject to change.

[‡] Cyber insurance, which includes data recovery, cyber extortion, cyber crime and cryptocurrency coverage is underwritten by Houston Casualty Company, a Tokio Marine HCC Company. Please refer to the actual policy for all the terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

customer care and restoration

Whether you suspect fraud, are dealing with identity theft, or just need help understanding your protection, our experts are here to help 24/7.



family plans

| Plan type | Your pricing | You & family pricing |
|------------|---------------|----------------------|
| Pro+ Cyber | \$8.95/ month | \$15.95/ month |

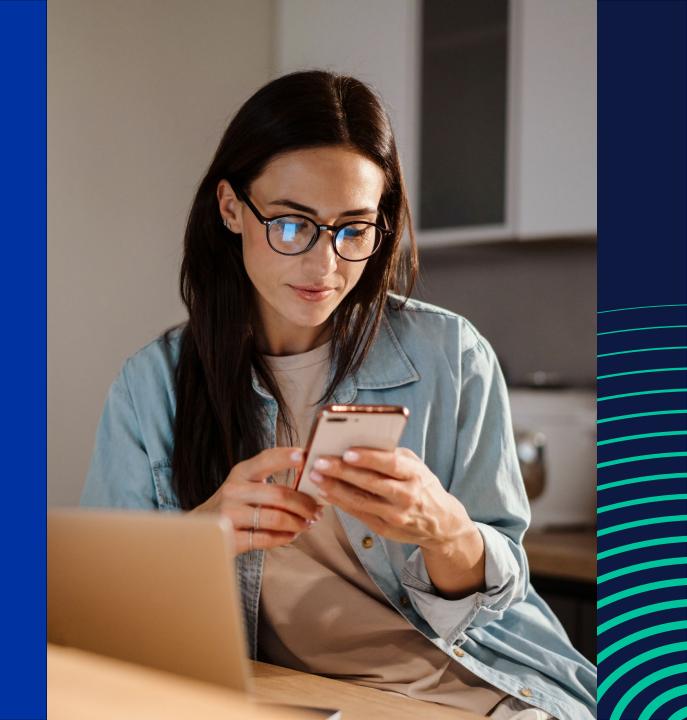
With a family plan, you can add anyone under your roof or your wallet (meaning anyone who lives with you or is financially dependent on you). You can also add any family member 65 or older, regardless of where they live or their financial ties to you. All family members must reside in the U.S. and have a valid Social Security number.



questions?

1.800.789.2720 or visit <u>myaip.com</u>





we're serious about security



We invest in strong security to stay ahead.

SSAE18 SOC 1 and SOC 2 Type 2 certified, updated annually.



We're dedicated to keeping your data safe.

With advanced encryption and a security-first infrastructure.



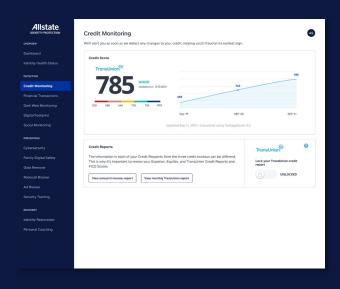
We're 100% U.S-based.

For stronger protection and added peace of mind.

enrollment & portal walkthrough

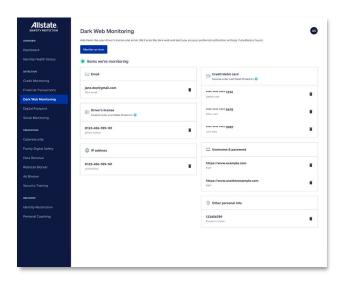
You can count on Allstate Identity Protection's restoration services, even if you never log in. However, activating your online account unlocks additional features and keeps you in the know.





Once you enroll in a plan, the following features may be automatically enabled, depending on the information you or your employer provided during enrollment:

- ✓ Identity restoration
- ✓ Identity theft expense reimbursement
- Credit monitoring
- ✓ Dark web monitoring (email address)
- ✓ High-risk transaction monitoring
- ✓ Financial account monitoring



The following features require manual activation:

- Financial transaction monitoring
- Dark web monitoring
- Digital footprint
- Social media monitoring
- Cybersecurity tools
- ✓ Family digital safety tools

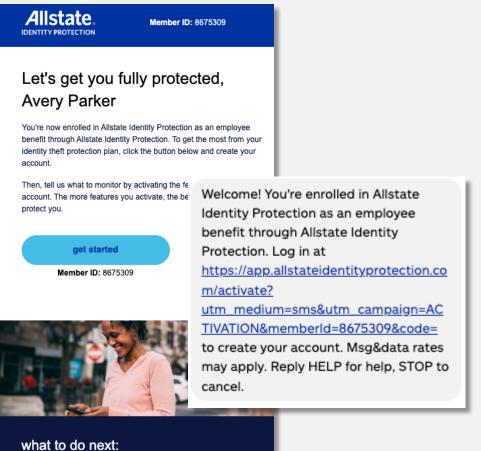
- Robocall blocker
- Ad blocker
- Data removal
- Scam protection
- Child credit check

Complete your profile

getting started: your welcome email or text

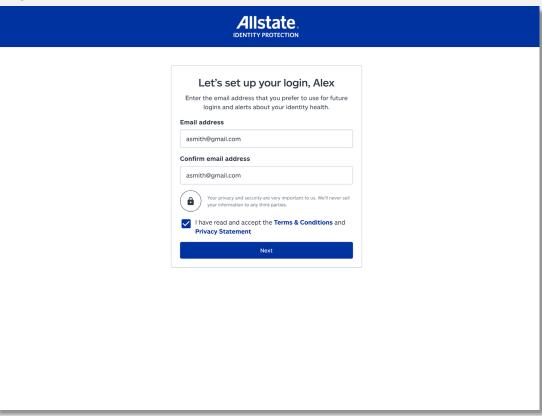
Within 24 to 48 hours of your effective date, you'll get a welcome email and/or text. Click a button in the email or tap the link in the text.

Step 1



Enter your personal email address and create a password to finish setting up your account.

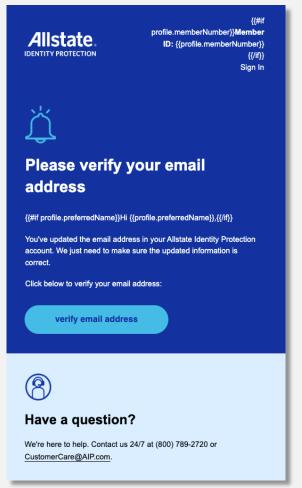
Step 2



getting started: your welcome email or text

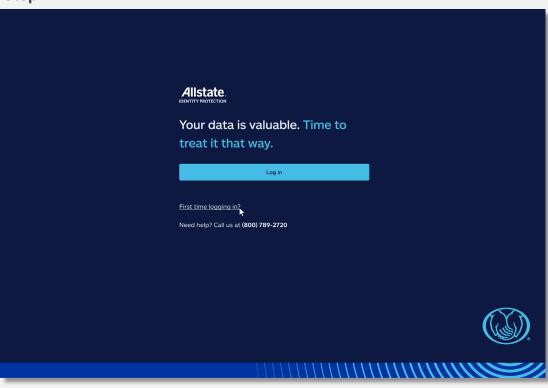
You'll receive a verification email at the address you entered. Click the button in the email.

Step 1



Enter the login credentials you created to access your portal dashboard.

Step 2



getting started: your welcome letter

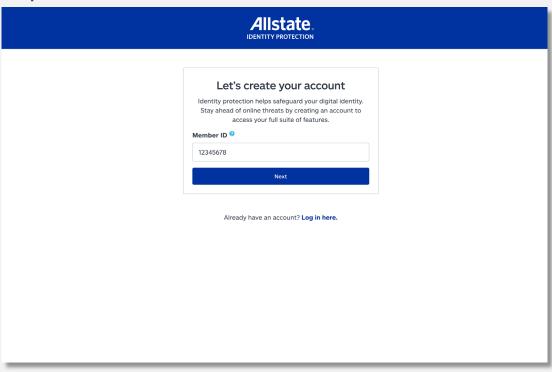
You may also receive a welcome letter by mail. It includes your Member ID and a link to activate your account.

Step 1



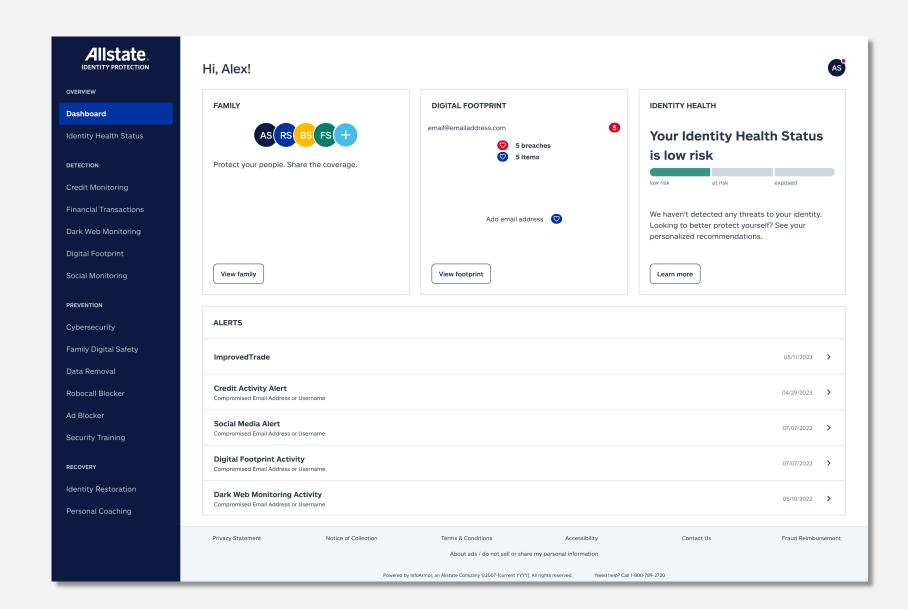
Type the link into your browser and enter your Member ID. Then, enter your personal email and create a password to finish setting up your account.

Step 2



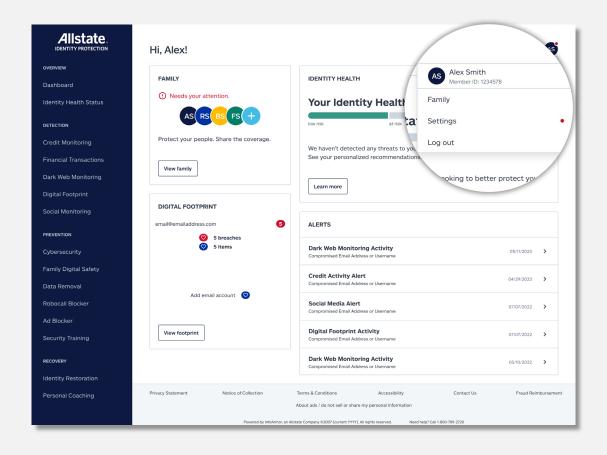
view your portal dashboard

Your dashboard gives you a snapshot of your account and easy access to every feature included in your plan.

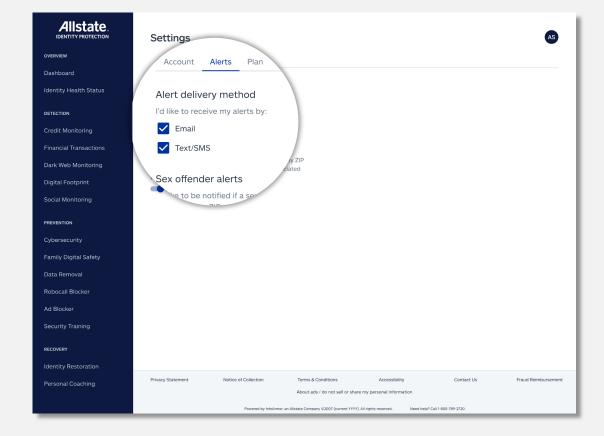


customize your alert preferences

Click your profile icon with your initials in the top right corner. Select "Settings."

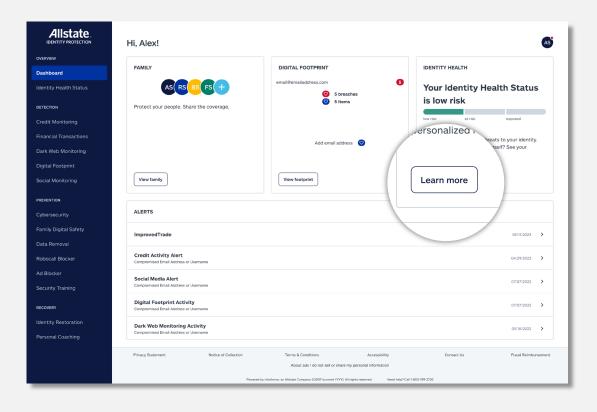


Within Settings, click "Alerts" and select how you'd like to receive notifications—email, text, or both.

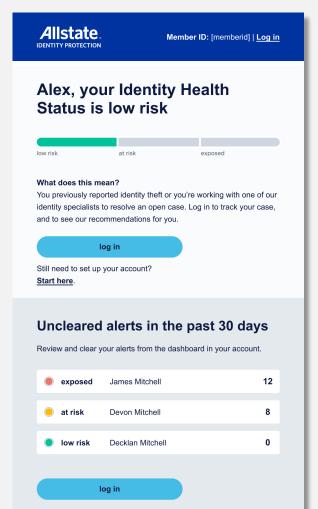


see your Identity Health status

Click either the "Identity Health Status" menu item or the "Learn More" button directly on your dashboard.

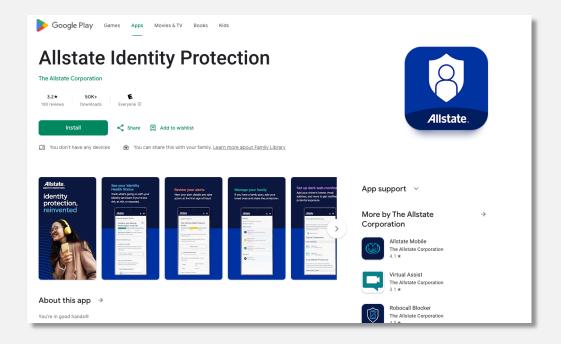


You'll also receive an email each month with your updated status and additional account updates and resources.



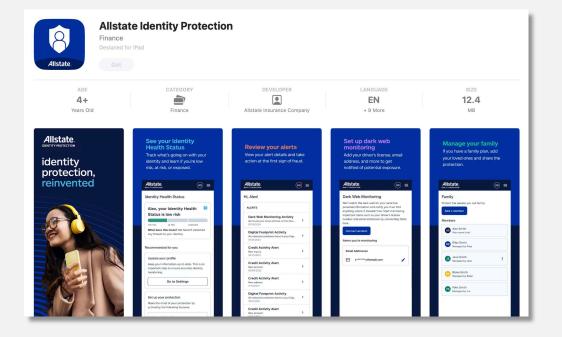
download the Allstate Identity Protection app

Whether you're at your desk or on the go, our online portal is ready for you. Access it via your desktop browser, mobile browser, or our user-friendly app. For on-the-go protection, our app lets you easily stay on top of your account, manage alerts, and more—all from your mobile device. Download the latest version anytime, available for both iOS and Android.





Scan to download the Allstate Identity Protection app for Android

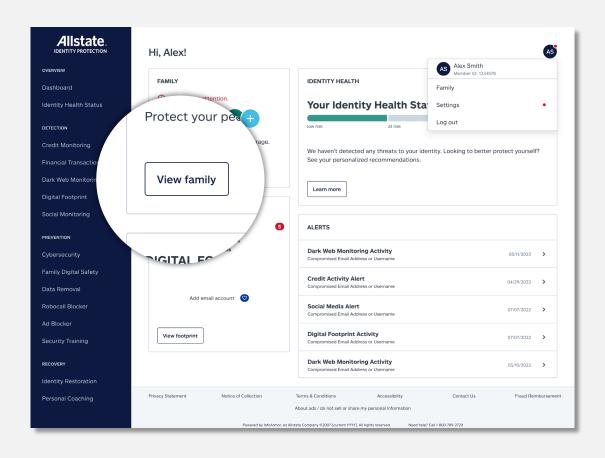




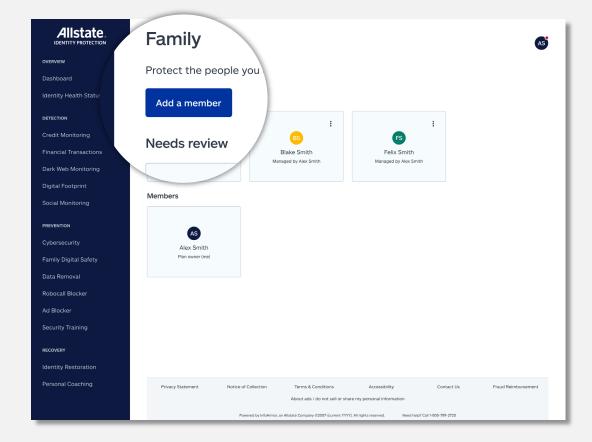
Scan to download the Allstate Identity Protection app for iOS

add or manage your family

Click the "View Family" button on your account dashboard or click your profile icon with your initials in the top right corner and select "Family."

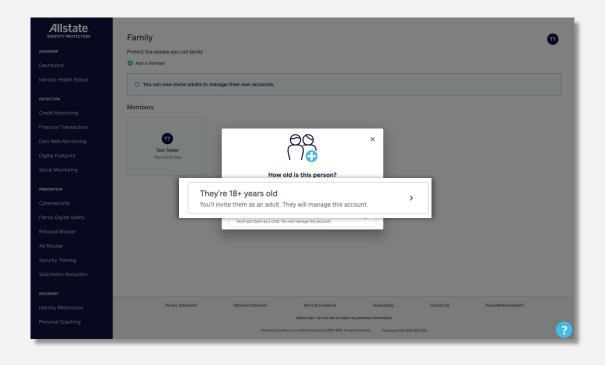


To add a new family member, click "Add a member." To view an existing family member, click their name under "Members."

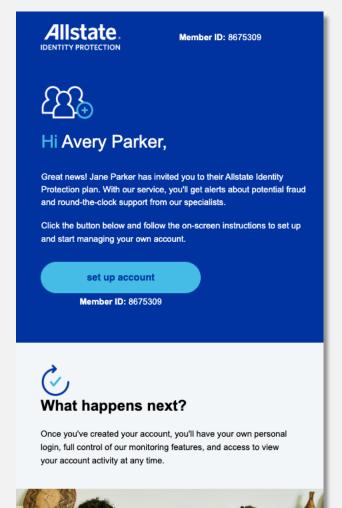


add adult family members

Once you click the "Add a member" button, select "They're 18+ years old" and enter their details to send them an invitation.

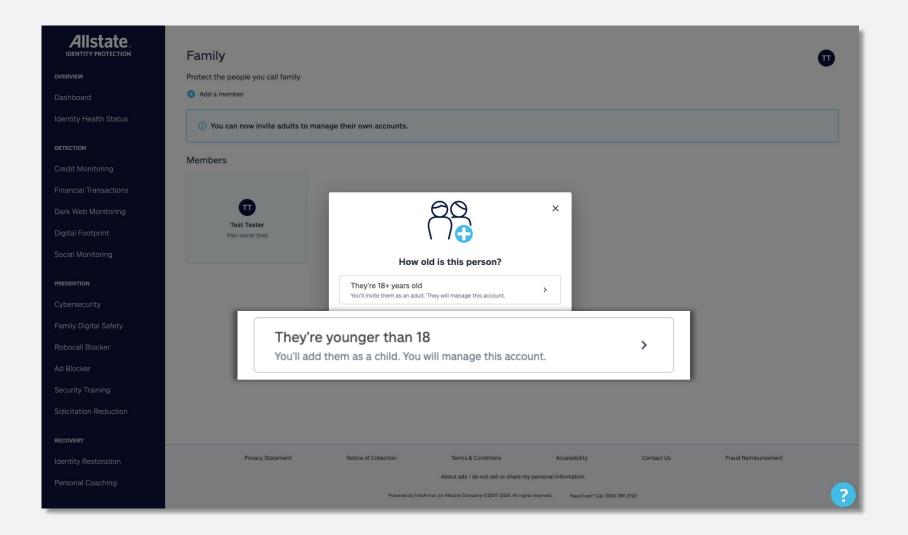


The invited family member will receive an email notification that they've been added to your plan and will need to complete their own account activation.



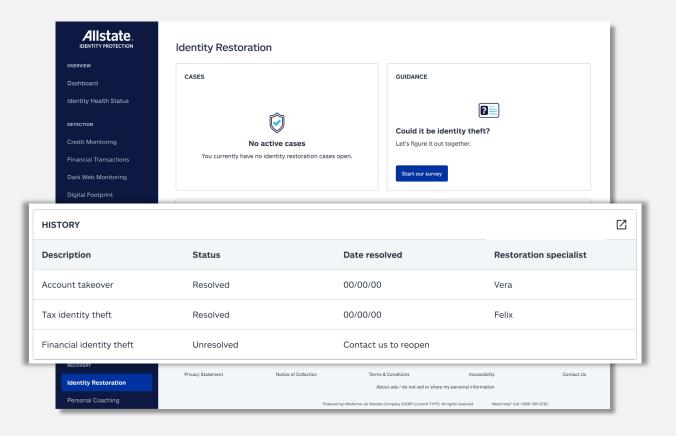
add minor family members

Once you click the "Add a member" button, select "They're younger than 18" and enter their details.
Going forward, you'll manage their account, receiving alerts and viewing activity directly in your portal.



track or manage your restoration case

To view past or current identity restoration cases and track the status of an active case, click the "Identity Restoration" menu item.



If you have an open restoration case, you can also schedule appointments and securely message your dedicated restoration specialist here.

